

## **VERY LOW NICOTINE\***

Nicotine is an addictive chemical.  
PARE can help you make your own  
choice about smoking.

\*PARE Cigarettes have 95% less nicotine  
than the three leading US brands.



# **PARE**

**REGULAR**

**The Tobacco Smoke From PARE  
Cigarettes Is No Safer Than  
Smoke From Any Other Cigarette.**